



reinvent the way you work



SMART
SPACES

A BSI Integration Partner

PROJECT PROFILE

BSI Waukesha Showroom | Sales & Marketing

Waukesha, WI | 2023



BSI creates workspaces which integrate design, craftsmanship, furniture and technology to give people a space to thrive. The renovation of our working showroom was an opportunity to utilize our creative skill-set to support the dynamic of our own environment. Through intentional application of current workplace trends, our sales department has taken on a renewed aesthetic and function in support of our company's culture and our purpose; to design spaces with impact.

BSI Services:

- Interior Architecture & Design
- Furniture Design & Install
- Interior Construction | Flooring, Painting
- Modular Construction | DIRT Walls
- Audio Visual Integration with SMART SPACES

SMART SPACES Services:

- Audio Visual Integration & Project Management
- Desk & Wire Management
- Sound Masking
- Videoconferencing System in Open Collaborative Area and Lounge Meeting Space
- Digital Signage in Marketing Area



Modular Private Offices



Open Collaborative Area



Multi-Use Touchdown Space



Lounge Meeting Space



Touchdown Work Spaces



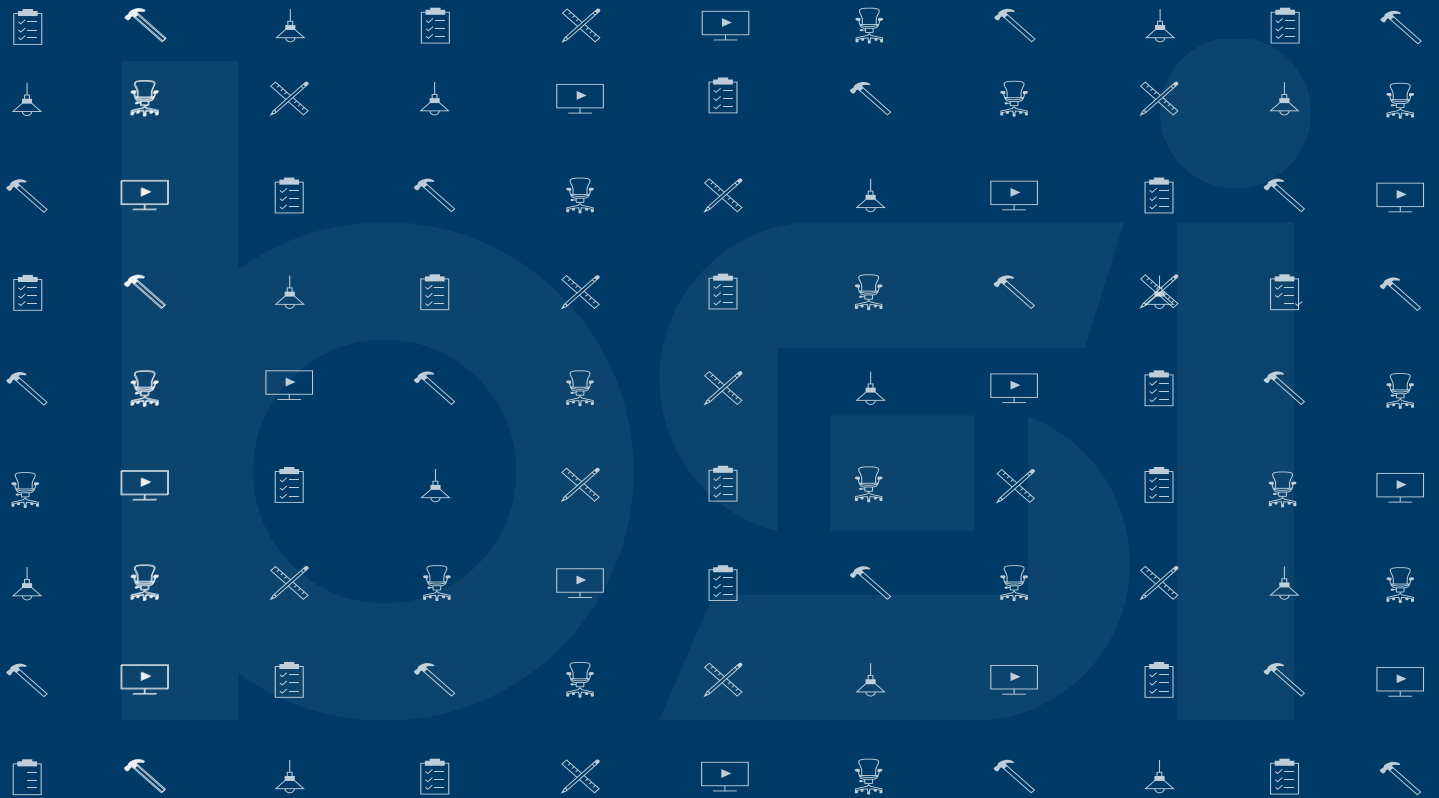
Semi-Private Lounge Area



Private Office with Lounge Area

Integrated Concepts:

- Combination of assigned workstations and unassigned "hoteling" work points, dependent on job role and in-office activity
- Personal locking storage for all employees via mobile pedestals, assigned lateral files, and touch-pad accessible lockers
- Enclosed offices utilizing DIRTT demountable wall systems for floorplate flexibility
- Semi-private enclosures for short term focus work and collaboration
- Lounge vignettes to support small group collaboration
- Relocation of marketing department adjacent to sales to be a more visible resource
- Centralized printing and collating area integrated into an open office vignette, to support the entire first floor
- Integration of sound masking and acoustical product applications to dampen open office noise levels
- Refreshed flooring and wall finishes



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